

Confab 360 Degree announces the Annual Conference

In collaboration with
Manipal Academy of Higher Education (MAHE), Dubai Campus
Rushford Business School, Switzerland
European Global Institute of Innovation and Technology, Malta

Innovating for Impact:

**Digital Technologies for Public Administration, Engineering Application,
Environmental Protection, Sustainable Business Operations and Healthcare**

Venue - MAHE, Dubai Campus

19th and 20th February'2025 (Wednesday and Thursday)

Hybrid Mode

Paper Submission Mail: confab360degree@gmail.com

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Prof. (Dr.) Marko Peric,
University of Rijeka, Faculty of
Tourism and Hospitality
Management



Prof. (Dr.) Fernando
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Mexico



Dr. Miguel Sahagun,
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Prof. (Dr.) Abhay Anand
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Management, India



Prof. Joe Houghton, UCD
Michael Smurfit Graduate
Business School, Dublin,
Ireland



Dr. Ahmad Rasmi Albattat,
Medan Academy of
Tourism, Indonesia



Dr. Shad Ahmad Khan,
University of Buraimi,
Oman

► About the conference:

"**Innovating for Impact: Digital Technologies for Public Administration, Engineering Application, Environmental Protection, Sustainable Business Operations, and Healthcare**" explores how cutting-edge digital technologies like AI, IoT, big data, and automation are transforming critical sectors to create positive societal change. In public administration, these technologies enhance governance, transparency, and citizen engagement. In engineering, they optimize design, production, and infrastructure management for greater efficiency and sustainability. Environmental protection is revolutionized through real-time data monitoring and predictive analytics, enabling more effective conservation efforts. In business, digital innovations drive sustainable operations by optimizing supply chains and resource use. Meanwhile, healthcare benefits from AI, telemedicine, and wearable devices that improve patient care, accessibility, and operational efficiency. Overall, the integration of digital solutions across these sectors fosters innovation that addresses global challenges while advancing sustainability and improving quality of life.

- **Innovation for Impact:** Emphasizes the importance of creating meaningful, lasting change through innovation, particularly through technology.
- **Digital Technologies:** Refers to cutting-edge tools like AI, machine learning, IoT, big data, cloud computing, blockchain, and other digital solutions transforming industries.
- **Public Administration:** Encompasses government services, policy development, public sector governance, and digital tools for improving civic engagement and transparency.
- **Engineering Application:** Focuses on practical uses of digital technologies in various engineering fields (e.g., civil, mechanical, electrical, software engineering) to optimize processes, enhance productivity, and improve safety.
- **Environmental Protection:** Discusses how digital technologies can be applied to sustainability efforts, including climate monitoring, conservation, resource management, and pollution reduction.
- **Sustainable Business Operations:** Covers innovations for increasing business efficiency while minimizing environmental impact, such as smart manufacturing, green technologies, and supply chain optimization.
- **Healthcare:** Addresses the digital transformation in healthcare, including telemedicine, electronic health records, AI-driven diagnostics, patient management systems, and improving overall healthcare delivery.

This theme is interdisciplinary and highly relevant as it addresses the need for technological advancement in crucial sectors for social, environmental, and economic progress.

► Sub-themes:

Digital Transformation in Public Administration

- E-Government Solutions: Enhancing Citizen Engagement
- Data-Driven Decision Making in Governance
- Cybersecurity Challenges in Public Sector Digitalization

Collaborative Innovation

- Public-Private Partnerships in Technological Development
- Co-Creation Strategies for Sustainable Solutions
- Community Engagement in Digital Initiatives

Data Analytics and Business Intelligence

- Big Data Applications in Public Administration
- Predictive Analytics for Engineering Projects
- Data Visualization Tools for Sustainable Decision Making

Climate Change Mitigation and Adaptation

- Technologies for Carbon Capture and Sequestration
- Climate Resilience through Smart Infrastructure
- Innovative Approaches to Coastal and Urban Flood Management

E-commerce and Sustainable Practices

- Sustainable Packaging Solutions in Online Retail
- The Role of Digital Platforms in Promoting Eco-Friendly Products
- Strategies for Reducing Carbon Footprint in E-commerce Logistics

Smart Engineering Applications

- IoT and Smart Cities: Engineering for Urban Sustainability
- AI and Machine Learning in Engineering Processes
- Innovations in Infrastructure Management and Maintenance

Impact Measurement and Evaluation

- Metrics for Assessing the Impact of Digital Innovations
- Case Studies of Successful Digital Transformations
- Tools for Evaluating Sustainability Initiatives

Waste Management and Circular Economy

- Technological Innovations in Recycling and Waste Reduction
- Biodegradable Materials and Sustainable Packaging Solutions
- Waste-to-Energy Technologies: Pros and Cons

Sustainable Business Practices

- Circular Economy: Digital Innovations for Waste Reduction
- Blockchain for Transparency in Supply Chains
- Green Technologies and Renewable Energy Solutions

Policy Frameworks and Ethical Considerations

- Regulatory Challenges in Digital Public Services
- Ethical AI: Balancing Innovation and Responsibility
- Inclusivity in Technology Adoption: Bridging the Digital Divide

Future Trends and Emerging Technologies

- The Role of 5G in Enhancing Public Services
- Virtual and Augmented Reality in Engineering Education
- Trends in Sustainable Business Models and Practices

Digital Marketing Innovations for Sustainability

- Utilizing AI and Machine Learning for Targeted Eco-Friendly Campaigns
- The Role of Augmented Reality (AR) in Sustainable Brand Experiences
- Chatbots and Virtual Assistants for Customer Engagement in Green Brands

Digital technologies in healthcare

- Artificial Intelligence and Machine Learning in Healthcare
- Blockchain for Healthcare Data Security and Privacy
- Robotics and Automation in Healthcare
- Big Data and Predictive Analytics in Healthcare

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▶ Submission Deadlines:

- Working paper: **15th January'2025**
- Decision on paper: **25th January'2025**
- Presentation at conference: **19th and 20th February'2025**
- Full paper (based on comments in conference): **10th March'2025**

▶ Publication Outlets:

- 1.Public Administration and Policy: An Asia Pacific Journal (Scopus Q2)
- 2.Prabandhan: Indian Journal of Management (Scopus Q2)
- 3.Economics: Innovative and Economics Research Journal (Scopus Q2)
- 4.Indian Journal of Marketing (Scopus Q3)
- 5.Indian Journal of Finance (Scopus Q3)
- 6.Indian Journal of Environmental Protection (Scopus)
- 7.World Journal of Entrepreneurship, Management and Sustainable Development (Scopus Q1)
- 8.Johnson Matthey Technology Review (Scopus Q2 and SCI)
- 9.International Journal of Pluralism and Economics Education (Scopus Q3)
- 10.Journal of Information and Optimization Sciences (Web of Science and ABDC)
- 11.Journal of Statistics and Management Systems (ABDC)
- 12.Folia Oeconomica Stentinensia (Scopus)
- 13.SMART Journal of Business Management Studies (Web of Science)
- 14.Taylor and Francis Proceedings
- 15.Scopus indexed books (IGI Global, Emerald)
- 16.UGC-CARE I Journal
- 17.Environment and Social Psychology (Scopus)

Note: We are in talks with other journals as well

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- Prof. (Dr.) Nishu Ayedee, Confab 360 Degree, India
- Prof. (Dr.) Anuj Kumar, Rushford Business School, Switzerland

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▶ Registration Fees

- Indian Authors/Academicians/Research Scholars: INR 7,080 per paper
- Industry Professional: INR 9,440 per paper
- Foreign Authors/Academicians/Research Scholars: US 150 Dollars per paper

Registration Deadline: 30th January'2025

▶ Registration fees include:

- Pre-conference workshop
- Presentation certificate
- Access to all the sessions
- Food/Refreshment at the venue
- Turnitin report
- Review reports
- Access to publication outlet
- ISBN Proceedings (for abstracts)

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▶ Paper Submission Guidelines:

1. General Formatting:

- Use A4 paper size (210mm x 297mm).
- Margins: 1 inch (2.54 cm) on all sides.
- Font: Use a clear, readable font (e.g., Times New Roman or Arial) in 12-point size.
- Line Spacing: 1.5 or double-spaced throughout the text.
- Paragraphs: Indent the first line of each paragraph by 0.5 inches (1.27 cm).

3. Abstract:

- Provide a concise abstract (150–250 words) summarizing the main points of your paper.
- Keywords: List 3–5 relevant keywords after the abstract.
- The word limit should be between 3000–8000 words including referencing and abstract, tables, figures etc.

5. Figures and Tables:

- Number figures and tables consecutively (e.g., Table 1, Figure 1).
- Include captions below figures and above tables.
- Ensure all figures and tables are referenced in the text.

2. Title Page:

- Title of the paper: Centered, bold, and in title case.
- Author(s): Full names, affiliations, and email addresses.
- Acknowledgments: Include any funding sources or acknowledgments.

4. Main Body:

- Use headings and subheadings to organize your content.
- Use numbered sections if required by the journal.
- Maintain clarity and coherence throughout the text.

6. References:

- Use Harvard style for all citations and references.

All the papers will go for double blind peer review. The first round of the double-blind peer review will be before the conference and the second round of double-blind will be after the conference.

The plagiarism will be checked through Turnitin software, and it should be strictly less than 9%.

No usage of artificial intelligence or Chat-GPT is allowed for content writing.