





## REGISTRATION FEES

(For external candidates)

- 50 Euros (for developed countries)
- 29 Euros (for developing countries)

## CONTACT DETAILS

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Research Conclave

# EMERGING TECHNOLOGIES LEADING TOWARDS SUSTAINABLE BUSINESS PRACTICES

## IMPORTANT DATES

- **Pre-conference workshop 1:**  
5th September'2024 (CET- 5PM to 7PM)
- **Pre-conference workshop 2:**  
12th September'2024 (CET- 5PM to 7PM)
- **Submission deadline (Full Paper):**  
14th September'2024
- **Decision on full paper:** 18th  
September'2024
- **Registration opens for external  
candidates:** 18th September'2024
- **Last date of registration:** 24th  
September'2024
- **Final presentation submission:**  
24th September'2024



## Two Days Research Conclave

**Dates: 26-09-2024 and  
27-09-2024**

**CET: 1.00 P.M. to 7.00  
P.M.**

## SUB THEMES

- Digitalization for sustainable business.
- Data analytics for operational sustainability.
- Smart technologies and sustainability.
- Cloud computing and sustainable business practices.
- Artificial Intelligence and sustainable practices in SMEs.
- ChatGPT in retailing industry.
- ChatGPT/AI in service industry.
- Industry 4.0 and sustainable business practices.
- Blockchain technology/Fintech for sustainable business practices.
- Sustainable and Green Entrepreneurship.
- Emerging Technologies in SMEs.
- 3D printing and sustainable supply chain practices.
- Green procurement process and blockchain.
- IoT for sustainable business practices.
- Business model innovation through technologies.

The sub-themes are not limited to listed above only, the perspective authors can also explore other sub-themes as well, but it should be directly or in-directly aligned to the major theme of the conclave.

## TEMPLATE FOR PAPER

### PAPER TITLE

Author Name, Author Name (**Not more than two authors**)

\*Corresponding author: (**email and mobile number**)

**Word limit:** 2200 to 3500 words, Page margins-1 inch, apply double spacing, Indent every paragraph ½ inch,

### Abstract

150 to 250 words (12 points, Times New Roman, italics)

**Keywords:** 3 - 5 words, in alphabetical order (12 points, Times New Roman, italics)

### 1. TITLE (12 points, bold, capitalization, number “1.”, “2.”).

- Title (12 points, bold)
- Title (11 points, bold, italics)

### 1.2 Figure

- The image is a high-contrast black-and-white image (dpi  $\geq$  300).
- Figure captions begin with the term Figure in bold type, followed by the figure number

in bold type. Write figure number below it

### 1.3 Table

- All tables are to be numbered using Arabic numerals.
- Use the table function, not spreadsheets, to make tables.
- Tables should always be cited in the text in consecutive numerical order.
- For each table, please supply a table caption (title) explaining the components of the, write table number above it

**References:** Harvard Style

## OTHER FORMAT GUIDELINES

- Use a normal font (12-point Times New Roman) for text.
- Use tab stops or other commands for indents, not the spacebar.
- Save your file in docx. format (Word 2017 or higher).



# PAPER SUBMISSION EMAIL

 [research@rushford.ch](mailto:research@rushford.ch)

# REGISTRATION LINK

<https://jli.forms-db.com/view.php?id=48061>

## TWO DAYS RESEARCH CONCLAVE (FOR DBA/MBA/PG STUDENTS ONLY)



# REVIEW PROCESS

After the conclave presentation, all the corrected full papers will be double blind peer-reviewed by the editorial team members. Based on the review decision, the good quality papers will be considered for publication in following journals.

- International Journal of Business Impact (Rushford Business School, Switzerland)
- Journal of Computers, Mechanical and Management (ISSN: 3009-075X)
- Environment and Social Psychology Journal (Scopus- ISSN: 2424-8975)
- The Indian Journal of Technical Education (ISSN: 0971-3034)
- Scopus-Indexed and ISBN Book Proceedings

The authors need to revise papers as per journal standard.